



THE CHARACTER OF CAPSTAN

C

COMMUNICATION

I strive to communicate - internally and externally - in a manner that is clear, purposeful, and warm.

A

ACCOUNTABILITY

I strive to be a person on whom others can rely, fulfilling all commitments to clients and colleagues.

P

PRIDE

I strive to do all things with meticulous accuracy, taking pride in my work as it is a reflection of myself.

S

SUPPORT

I strive to encourage my teammates in all their endeavors, and to contribute to an atmosphere of mutual respect.

T

TRUSTWORTHINESS

I strive to act with integrity and to be worthy of trust.

A

ADAPTABILITY

I strive to be fluid, tailoring my strategies and evolving my process to work in harmony with each client.

N

NOW

I strive to constantly refine and innovate, to meet today's NOW, and all the NOWS to come, with excellence.